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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of:	David Guthrie	Confirmation No.:	4911
Serial No.:	10/643,840	Art Unit:	2142
Filed:	August 19, 2003	Examiner:	Shah, Kamini S.
For:	SYSTEM AND METHOD FOR DELIVERING TARGETED DATA TO A SUBSCRIBER BASE VIA A COMPUTER NETWORK	Attorney Docket No:	11389-032-999 (903782-999031)

**RESPONSE TO OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated October 4, 2005, and in accordance with the Rules of Practice, please consider the following amendments and the accompanying remarks.

A Petition for Extension of Time for response by one month under 37 CFR 1.136 is attached herewith. February 4, 2006 falling on a Saturday, this response is due Monday, February 6, 2006.

The Commissioner is hereby authorized to charge any required fee(s) to Jones Day Deposit Account No. 50-3013.

**Listing of the Claims** begins on page 2 of this response.

**Remarks** begin on page 5 of this response.